

## Quick Start Checklist

After successfully installing the AttorneyConnect software on your website, use this checklist to ensure your website receptionist is set up for maximum engagement and conversion.

### Website Setup

- ☐ Confirm the AttorneyConnect receptionist is live and visible on all pages
- ☐ Under Settings, use the **vertical position** for best visibility on desktop and mobile
- ☐ Under Settings, set **Engagement Time** to one minute
- ☐ Verify the receptionist opens and responds correctly on mobile devices

### Call-to-Action Optimization

- ☐ Identify website's primary Call to Action buttons ("Contact Us," "Speak With Us," etc.)
- ☐ Add "open-attorneyconnect" to these CTA button's CSS Classes field
- ☐ Ensure CTA buttons open the receptionist instead of a contact form

### Contact Forms

- ☐ Remove or minimize the number of standard contact forms throughout the site
- ☐ We recommend **one contact form only**, placed in the footer or bottom of the home page
- ☐ Allow the receptionist to handle most new inquiries

### Engage Your Receptionist

- ☐ Review greeting message and tone
- ☐ Confirm practice areas and services are accurate
- ☐ Verify attorney and firm information is current
- ☐ Adjust intake questions as needed for your practice

### Intake & Follow-Up

- ☐ Confirm conversation summaries are being delivered to your email
- ☐ Decide who reviews incoming conversations internally
- ☐ Establish your preferred follow-up process

### Ongoing Optimization

- ☐ Monitor conversations during the first 1–2 weeks
- ☐ Identify patterns in visitor questions or behavior
- ☐ Send updates or refinements to support as needed

### Support

- ☐ Save support contact information

**Email:** support@AttorneyConnect.ai

**Phone:** (833) 364-2434

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### Pro Tip:

Firms that make the receptionist the **primary contact method** see significantly higher engagement and better-quality inquiries.